

2021 EVENT



CULINARY PARTNERSHIP
OPPORTUNITY

PREPARED BY
CHRISTIE DAVIS
DEVELOPMENT DIRECTOR



THE EVENT

A Magical Feast of the Senses

The 3rd annual **Noche para los Niños** is a spectacular celebration benefiting Kids in Focus with a festive Día de los Muertos (Day of the Dead) theme.

This fun and mysterious evening features excitement at every turn as guests stroll through the beautiful indoor and outdoor spaces of the museum, enjoying a variety of **musical acts** and **experiential performers**, including tarot card readers, contortionists, jugglers, mentalists, and more! A **hosted bar** and **delicious food stations** from prominent restaurants and caterers will be featured, along with a **powerful exhibit of photos** created by at-risk children. Guests can also participate in a silent and live **auction** filled with once-in-a-lifetime experiences.

Thursday, November 4, 2021

6 pm - 10 pm

Arizona Heritage Center at Papago Park

1300 N College Avenue, Tempe, AZ

Event Chair: Stephanie Nowack

Event Committee

Dan Barnard, Cindy Bryant, Terry Finnegan, Kim Gwordz, Sukki Jahnke, Colleen Katz, Dafna Madia, Jenna Raskin Moreines, Joan Raskin, Elaina Verhoff, Kelsey Waite, Tracy Wasser, Delaney Wood

Tickets

\$175 per person before 9/30/21

\$200 per person after 10/121

Click [here](#) to see a video of the 2019 event or visit

www.youtube.com/watchv=uxu7CSn9X9s

To ensure the health and safety of our guests, staff, and volunteers, we will adhere to all CDC guidelines in effect at the time of the event.



NOCHE
para los
NIÑOS



NIGHT FOR THE CHILDREN

WHO WE ARE

Each year over 87,000 Arizona children experience the pain of abuse, neglect, poverty, homelessness, or other traumas. Kids in Focus (KIF) is a local nonprofit organization dedicated to empowering and equipping these at-risk kids to shift from surviving to thriving. Through the healing power of photography and the guidance of dedicated mentors, KIF inspires kids to reconnect with their world and build self-confidence, trust, and hope. Since 2012, KIF has been transforming the lives and outlooks of vulnerable kids through life-changing camps, workshops, after-school, and alumni programs.

The nationwide pandemic has disproportionately impacted these kids, placing them at risk for increased abuse, neglect, depression, anxiety, eating disorders, self-harm, and suicide. Now more than ever, these kids need the support of trusted mentors and safe, positive experiences. Funds raised at Noche para los Niños will support intensive photography mentoring programs for at-risk children.

Please enjoy this [powerful video](#) (<http://bit.ly/KidsInFocus>) which includes testimonials from kids and mentors.

Questions? Call (602) 753-6339 or visit:

<http://kidsinfoocus.org/events/noche-para-los-ninos/>



CULINARY PARTNERSHIP OPPORTUNITY



Kids in Focus invites you to become one of the Culinary Sponsors of the 2021 Noche para los Niños event by providing a food sampling station featuring your favorite recipe(s) for 300+ people at the event. As a partner, your restaurant will receive positive public recognition through marketing efforts and day-of-event activities, demonstrating your commitment to the community.

2019 Attendance: 330

2021 Expected Attendance: 300-400

2019 Participating Restaurants: Blanco Tacos & Tequila, Eggstasy, Giving Tree Cafe, Nothing Bundt Cakes, Jewel's Cafe, Ocotillo Restaurant, Postino, Rachel Johnson Catering, Schmooze Cafe, Z'Tejas Southwestern Grill

BENEFITS OF SPONSORSHIP

KIF WEBSITE: Logo with link to your website will appear on the kidsinfocus.org website sponsor page for **six months**.

PRESS COVERAGE: Recognized as a participating restaurant or caterer in all press releases.

SOCIAL MEDIA: Two dedicated posts with link to your website on the KIF social media platforms Facebook, Instagram, and Twitter.

ONLINE RECOGNITION: Logo featured on all online event pages, including the KIF website, KIF Facebook page, and the 2021 Noche para los Niños event registration page.

COMMEMORATIVE GIFT: Opportunity to provide a coupon to be included in the swag bag given to all guests.

INVITATIONS: Recognized as a participating restaurant on printed and digital invitations sent to 4,000 supporters. *(Logo must be received by September 1, 2021)*

EMAIL COMMUNICATION: Recognized as a participating restaurant or caterer on pre & post event emails sent to all registered attendees.

EVENT SIGNAGE: Logo included on the sponsor signage at the event. *(Logo must be received by October 1, 2021)*

NEWSLETTER: Recognized as a participating restaurant in the KIF Newsletter sent to over 4,000 KIF supporters.

EVENT TICKETS: Tickets for you and three guests (4 total) to attend the event.



CULINARY SPONSORSHIP FORM



Thank you for your consideration of joining us as a Culinary Sponsor. Your support will help transform the lives of at-risk children in our community giving them new lens on life. It will also place your restaurant in front of executives, community leaders, and civic-minded individuals committed to making a difference in the Valley.

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Industry: _____

Contact Name: _____

Contact #: _____

Email address: _____

DONATED ITEM DESCRIPTION: (Please give description in sufficient detail, for example: Appetizers for 300-350 people to include mini tacos, tortilla chips, guacamole, and salsa)

TOTAL ESTIMATED FAIR MARKET VALUE OF ITEM(S) \$ _____

Signature: _____ **Date:** _____

Please send your completed sponsor form to christie@kidsinfocus.org or mail to the following address:

Christie Davis, Development Director
Kids in Focus • 3104 E Camelback Rd, #831 • Phoenix, AZ 85016

SUBMIT LOGO

Please forward one full color 300 dpi, high resolution logo with transparent background (png format) or full color logo in .eps or vector format to Christie Davis at christie@kidsinfocus.org to be used in accordance with your sponsorship level selection.

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www.kidsinfocus.org/events/noche-para-los-ninos/